SALES GUIDE

DIGITECH iPB-10: PROGRAMMABLE PEDALBOARD

THE WORLD'S FIRST PROGRAMMABLE PEDALBOARD FOR iPad™

Made for iPad

The iPB-10 Programmable Pedalboard sets a new standard for guitar signal processing. By harnessing the power of the iPad®, it combines the simplicity of a pedalboard with the flexibility of a multi-effects. The iPB-10 unleashes the ability to create and control guitar effects like never before.

The iPB-10 allows you to create your ultimate pedalboard on an iPad. Design a pedalboard by simply dragging and dropping up to 10 different pedals, in any order. You can add an amp and cabinet to each setup. With 87 different pedals, 54 amps, and 26 cabinets to choose from, your options are virtually unlimited. Simply swipe your finger across the iPad to rearrange your pedals, turn them on and off, or to adjust their knobs.

Traditional multi-effects have given you the flexibility to change the entire configuration of your signal chain with a single footswitch. The iPB-10 brings the concept of presets to a pedalboard allowing you to change your entire pedalboard with a single footswitch. Quickly save and assign up to 100 of your favorite pedalboards with the touch or your finger, and instantly recall them with the stomp of your foot. You can have a different pedalboard for each gig, set, song, or even switch pedalboards within a song.

Once you experience the superior sound, zero-latency, and flexibility of the iPB-10 Programmable Pedalboard with its drag and drop design, you will change the way you think about guitar effects forever.

iPB-Nexus App for iPad

iPB-Nexus is a free download from the Apple App Store. It includes all the pedals, amps, and cabinets. The iPB-Nexus is the perfect way to control and configure your pedalboard making it easier than ever to dial in your tone.

Available on the App Store

Drag and Drop Pedalboard Builder

Designing and building, your pedalboard has never been better than when you do it on the iPad. Choose from 87 pedals, 54 amps, and 26 cabinets by dragging and dropping gear into your signal chain. Add, arrange, and adjust your pedals with a simple swipe of your finger. It's never been easier to explore your tone and find just the right sound. The iPB-Nexus app gives players of every skill level access to the more pedals, amps, and cabinets than any other pedal on the market.

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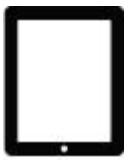
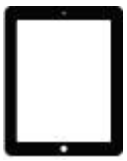
My Tones Library
In the My Tones Library you can save, manage, and organize your different presets. You can store an unlimited number of presets in the app and you can assign up to 100 of your favorite presets to a footswitch to be pulled up at any time. You can group your presets any way you want. My Tones unleashes your power to capture that perfect tone and set up your pedalboards for every occasion.

Real-Time Pedalboard View
The iPad offers a stunning display of your amp, cabinet, pedals in real-time. You will quickly see each pedal's settings and the iPB-10 footswitch assignments. The iPB-Nexus App real-time pedaboard view allows you to take your mind off your gear and focus on your sound, crowd, and performance. Now you can make the most of every second you are plugged in.

COMPATIBLE iPad MODELS



iPad
3G: 8GB, 16GB, 32GB
WiFi: 8GB, 16GB, 32GB



iPad2
3G: 16GB, 32GB, 64GB
WiFi: 16GB, 32GB, 64GB

TARGET CUSTOMER

- Guitar players of every skill level who own or have plans to purchase an iPad or iPad2

MAIN SELLING POINTS

- ***The world's first programmable pedalboard*:** Leveraging the power of the iPad makes editing, exploring, and dialing in your tone easier than ever. The iPB-10 is incredibly simple to use, making it fun and even inspiring once you get going.
- ***Easiest pedalboard to use and understand:*** Players spend hours setting up advanced and complicated signal chains to get the right sound. With the iPB-10 you can customize your pedalboards do virtually anything you want with a tap of your finger. Add your own amp and/or any pedals to your signal chain using the iPB-10's Amp Loop and Stomp Loop. Change their position in the signal path by just dragging the Amp Loop and Stomp Loop icons. Configuring your pedalboard has never been this easy and sounded so good.
- ***More pedals to choose from:*** There are 87 different pedals at your disposal to build your pedalboard with the touch of your finger. You can add up to 10 pedals per setup and arrange them in any order.
- ***The Future of Guitar Signal Processing:*** The sound quality, increased capability, and value that that digital signal processing brought to musicians has powered the MI industry for the last 20 years. The future of the MI industry will be powered by a fundamental change in how players interface with their rig; enabling guitar players to explore, create, and share in ways never before imagined. Now that DigiTech has integrated control, the possibilities moving forward are endless.

COMPETITIVE SELLING

Primary Competitors: None
Secondary Competitors: Line 6® POD HD Series, Boss® ME, GT Series

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FEATURE SET

- Simplicity of a pedalboard with flexibility of multi-effects
- Drag and drop pedalboard design
- 87 pedals, 54 amps, 26 cabinets
- Add up to 10 pedals, in any order, an amp, and a cabinet to each setup
- Save, organize, and manage presets in iPB-Nexus app under the My Tones library
- Drag and drop footswitch assignment and pedalboard setup
- 100 onboard presets with virtually unlimited preset storage on iPad
- Easiest and fastest way to create custom pedalboard configurations for the perfect guitar tone
- Compatible with all models of iPad2 and iPad

iPB-10 Rear Panel

- 1/4” Guitar input
- 1/4" Amp Loop Send/Return with ground lift switch
- 1/4" Stomp Loop Send/Return
- R/L 1/4" line out w/ Amp/Mixer switch
- Output level
- R/L XLR outputs with ground lift switch
- 1/8” headphone output
- 1/4" external footswitch control
- USB jack for audio streaming and firmware updates using a desktop computer
- DC power input
- Power switch

iPB-10 IS SUPERIOR TO COMPETITORS

- The iPB-10 is easy to use, set up and customize to fit your needs. You won’t have to spend your time navigating through different submenus or trying to understand a complicated user manual to get the most from your gear. The interface is intuitive and simple.
- Leveraging the power of the iPad makes editing, exploring, and performing on stage easier than ever. With the iPB-10 and app guitar players will find their gear has never been this fun to use and easy to understand.
- The iPB-10 doesn’t sacrifice any of the audio quality by integrating the iPad because all of the effect processing is in the pedal, not the iPad. This mean no latency and the highest quality audio signal processing that you’ve come to expect from DigiTech.
- The iPB-10 has more pedals, amps, and cabinets to choose from than the competition.
- The iPB-10 has the most exciting future and possibilities of any pedal on the market. With an iPad connected, the iPB-10 is a portal to a place where sharing tones, recording guitar licks, learning your favorite tunes, and exploring beyond what is “in the box” is the new status quo.

POTENTIAL CHALLENGES

- ***Do you have to have an iPad connected to use the iPB-10?*** *No. All the effects and signal processing is done inside the iPB-10 using two Audio DNA2 processors. When you connect your iPad, any changes you’ve made to only those the presets will quickly sync. Then the iPad isn’t connected the 2 digit display and onboard LED lights will display the current bank and preset.*
- ***Does the iPB-10 charge an iPad while it is docked?*** *Yes. The iPB-10 and iPB-Nexus application are designed so it will override the sleep settings of your iPad when it’s docked to ensure the screen doesn’t go dark when you need it most.*

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